Introduction to NVivo

**Part I: Coding, Case Classifications, Sentiment, and Visualizations**

**Part II: Transcripts & NCapture**
QDA Dive into Presidential Materials
Thematic Nodes

Topics from Baylor University LDS 1301 Reflections on Leadership

Click themes in the word cloud to zoom in on the keywords in the hierarchical tree map.
Class Attributes

- Person
  - Age group
  - Country of birth
  - Sex

- Organization
  - Industry
  - Sector
  - Size
Enough talking